



**FOR IMMEDIATE RELEASE:**

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**eCampus.com announces partnership with CourseSmart**

**Lexington, KY, July, 15, 2008** – eCampus.com, one of America’s first online textbook retailers, proudly announces a groundbreaking partnership with digital textbook giant CourseSmart. This partnership will give eCampus.com customers access to CourseSmart’s massive digital library of eTextbooks. By partnering with CourseSmart, eCampus.com will be able to offer students an environmentally friendly opportunity to save money on textbooks.

eTextbooks are becoming an increasingly popular alternative to traditional textbooks for students seeking cheaper books and faster access to study materials. eTextbooks save students money by offering lower retail pricing through the elimination of the shipping, physical, and environmental costs associated with traditional textbooks. The partnership between eCampus.com and CourseSmart offers consumers the ability to obtain nearly instant access on an ever growing selection of eTextbooks.

“With over 4,000 of the best-selling textbooks available, CourseSmart provides a new choice to millions of college students who will now find that their assigned textbook is available as an eTextbook”, said Sean Devine CourseSmart CEO. “Our partnership with eCampus helps support our goal of providing this choice to students wherever they are shopping for their course materials.”

eCampus.com CEO Matt Montgomery states, “We at eCampus.com are proud to be working with CourseSmart to provide quick easy access to the largest single collection of eTextbooks in existence. This is another in a long line of firsts for eCampus.com, dedicated to providing America’s students with the best variety of low-cost educational materials. I believe that this partnership positions eCampus as the best stop for college students to find new, used, and now electronic textbooks”

CourseSmart eTextbooks through eCampus.com will be available by August 2008. By incorporating a simple, down to earth approach to purchasing and downloading, CourseSmart and eCampus.com have created the most natural eTextbook shopping experience on the Internet.

About eCampus

eCampus.com was established on July 2, 1999. Since then, eCampus.com has grown into a major online retailer for college and high school textbooks. eCampus.com’s mission is to provide the easiest, fastest, cheapest way for college and university students to buy textbooks and stuff. We think the Internet ought to be fun and that

shopping for textbooks should be as fast and convenient as shopping for anything else on the Internet. We are making a personal commitment to every customer that eCampus.com will be the best source for everything they need. [www.ecampus.com](http://www.ecampus.com)

#### About CourseSmart

CourseSmart LLC is a new venture founded and supported by five higher education textbook publishers. Our mission is to improve teaching and learning by providing instructors and students better exposure and access to digital course materials. CourseSmart brings together thousands of textbooks across hundreds of courses in an ebook format on a common platform. [www.coursesmart.com](http://www.coursesmart.com)

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